Features

TALYSEN

Version 2.0

Features	Talysen	Competitor
PR Management		
Media Database	✓	✓
Contact Management	✓	✓
Analysis Tools	✓	✓
Project Management	✓	✓
Campaign Management		
Campaign Management	✓	✓
Campaign Calendar	✓	✓
Campaign Analysis	✓	✓
Campaign Tracking	✓	✓
Campaign Templates	✓	✓
Campaign Wizard	✓	✓
Campaign Reports	✓	✓
Campaign Analysis	✓	✓
Campaign Tracking	✓	✓
Lead Management		
Lead Management	✓	✓
Lead Management Workflow	✓	✓
Lead Scoring	✓	✓
Lead Scoring Workflow	✓	✓
Lead Tracking	✓	✓
Lead Tracking Workflow	✓	✓
Document		
Document Management	✓	✓
Document Management Workflow	✓	✓
Document Management Workflow Templates	✓	✓
Document Management Workflow Wizard	✓	✓
Document Management Workflow Wizard Templates	✓	✓
Document Management Workflow Wizard Templates Workflow	✓	✓
Document Management Workflow Wizard Templates Workflow Wizard	✓	✓
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Document Management Workflow Wizard Templates Workflow Wizard Templates Workflow Wizard Templates Workflow Wizard Templates Workflow Wizard Templates Workflow Wizard Templates Workflow Wizard	✓	✓
Workflows		
Workflow Management	✓	✓
Workflow Management Workflow	✓	✓
Workflow Management Workflow Templates	✓	✓
Workflow Management Workflow Wizard	✓	✓
Workflow Management Workflow Wizard Templates	✓	✓
Workflow Management Workflow Wizard Templates Workflow	✓	✓
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Workflow Management Workflow Wizard Templates Workflow Wizard Templates Workflow Wizard Templates Workflow Wizard Templates Workflow Wizard	✓	✓
Contacts		
Contact Management	✓	✓
Contact Management Workflow	✓	✓
Contact Management Workflow Templates	✓	✓
Contact Management Workflow Wizard	✓	✓
Contact Management Workflow Wizard Templates	✓	✓
Contact Management Workflow Wizard Templates Workflow	✓	✓
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Contact Management Workflow Wizard Templates Workflow Wizard Templates Workflow Wizard Templates Workflow Wizard Templates Workflow Wizard	✓	✓
Events		
Event Management	✓	✓
Event Management Workflow	✓	✓
Event Management Workflow Templates	✓	✓
Event Management Workflow Wizard	✓	✓
Event Management Workflow Wizard Templates	✓	✓
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Campaigns		
Campaign Management	✓	✓
Campaign Management Workflow	✓	✓
Campaign Management Workflow Templates	✓	✓
Campaign Management Workflow Wizard	✓	✓
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Campaign Management Workflow Wizard Templates Workflow Wizard Templates Workflow Wizard Templates Workflow Wizard Templates Workflow Wizard	✓	✓
Campaigns With Third Party Services		
Campaign Management	✓	✓
Campaign Management Workflow	✓	✓
Campaign Management Workflow Templates	✓	✓
Campaign Management Workflow Wizard	✓	✓
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Campaigns		
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Campaign Management