Feature	Sales	Sales Unlimited
Lead Management		
Lead Assignment	✓	✓
Lead Queues	✓	✓
Lead Web-to-Lead	✓	✓
Lead Scoring	✓	✓
Lead Rating	✓	✓
Lead Email Templates	✓	✓
Lead Mass Transfer	✓	✓
Lead Mass Update	✓	✓
Lead Mass Delete	✓	✓
Lead Mass Email	✓	✓
Lead Mass Assignment	✓	✓
Lead Mass Convert	✓	✓
Lead Mass Change Owner	✓	✓
Lead Mass Change Status	✓	✓
Lead Import	✓	✓
Lead Import Wizard	✓	✓
Lead Import Limit	50,000	1,000,000
Lead Assignment Rules	✓	✓
Lead Auto-Response Rules	✓	✓
Lead Assignment Limit	5,000	10,000
Lead Conversion		
Lead Conversion	✓	✓
Lead Conversion Mapping	✓	✓
Lead Conversion Limit	5,000	10,000
Lead Automation		
Lead Workflow Rules	✓	✓
Lead Workflow Rules Limit	5,000	10,000
Lead Workflow Actions	✓	✓
Lead Workflow Actions Limit	5,000	10,000
Lead Workflow Email Alerts	✓	✓
Lead Workflow Email Alerts Limit	5,000	10,000
Lead Workflow Field Updates	✓	✓
Lead Workflow Field Updates Limit	5,000	10,000
Lead Workflow Outbound Messages	✓	✓
Lead Workflow Outbound Messages Limit	5,000	10,000
Lead Reports		
Lead Reports	✓	✓
Lead Dashboards	✓	✓
Lead Report Limit	2,000	2,000
Lead Dashboard Limit	2,000	2,000
Lead Mobile		
Lead Mobile Access	✓	✓
Lead Mobile Offline Access	✓	✓
Lead Mobile Push Notifications	✓	✓
Lead Mobile Quick Actions	✓	✓
Lead Mobile Quick Actions Limit	5	5
Contact Management		
Contacts	✓	✓
Contact Management	✓	✓
Contact Hierarchy	✓	✓
Contact Hierarchy Limit	3	3
Contact Hierarchy Levels	3	3
Contact Hierarchy Fields	✓	✓
Contact Hierarchy Field Limit	5	5
Contact Hierarchy Field Types	Text, Number, Date, Checkbox, Picklist	Text, Number, Date, Checkbox, Picklist
Contact Hierarchy Field Limit	5	5
Contact Hierarchy Field Limit	5	5
Contact Hierarchy Field Limit	5	5